

PURCHASING AGENDA ITEM

APPROVED

Hernando County School District

School Board Approval Meeting:

June 25, 2019

RFP No. 20-393-01

RFP Title: Beverage Vending Services

Recommend approval of this agenda item under the specific category below:

- | | | | |
|--|---|---|---|
| <input type="checkbox"/> Lowest Bid(s) | <input checked="" type="checkbox"/> Request for Proposal(s) | <input type="checkbox"/> Low Bid(s) Meeting Specification | <input type="checkbox"/> Rejection/Cancellation |
| <input type="checkbox"/> Revised Award | <input type="checkbox"/> Renewal of Contract | <input type="checkbox"/> Sole Source | <input type="checkbox"/> Re-Award (Partial/Whole) |
| <input type="checkbox"/> Bid Termination | <input type="checkbox"/> Revisions/Amendments to Bid | <input type="checkbox"/> Bid Extension | <input type="checkbox"/> Emergency |
| <input type="checkbox"/> Piggyback Cooperative | | | |

Bid Contract Period:

08/01/2019 through 07/31/2021

N/A – One Time Purchase

Contract Type:

Estimated
Dollar Amount

Firm, Fixed
Dollar Amount

Firm, Fixed
Unit Prices

Firm, Fixed Hourly Rates, Fees
and/or Percentages

Renewal Options:

No. of Terms
Remaining
3

Length of
Each Term (month)

Length of
Each Term (year)
1

None

Rationale/Reason:

Bidders Electronically
Downloaded From Public
Purchase Website: 17

RFP Received:
- 2 -

No RFP:
- 1 -

Late RFP:
- 0 -

Rejected RFP:

N/A – RFP Not
Required:

Submitted By:

Joyce McIntyre
Director of Finance & Purchasing

School(s): District Wide

Requested By: _____

Department(s):

Recommended award by vendor, description of items/services and prices: (See attached)

T/C CODE: 2001

Contact:

Peggy Allen: Phone: 352-587-4096 pegallen@cocacolaflorida.com

Kendra Diamond: Phone: 813-417-1046 kdiamond@colacolaflorida.com

Provide and deliver beverage vending services and sales district wide, to include all specifically identified Coca-Cola products, equipment, personnel, delivery, distribution rights and advertising/marketing rights in various schools. Agreed upon Coca-Cola product line will be offered as the exclusive beverage vending product line sold at district middle and high schools' vending machines, school-site athletic events, etc. Products sold through vending machines, at school fundraisers, athletics and boosters, etc., and funding revenue (commissions, annual exclusivity premiums, and donated products) are generated back to the schools, lending much needed funding assistance and support to student and athletic programs and other various school targeted areas.

Coca-Cola Beverages Florida, LLC (V-50421)

Product & Container Size	Brands	Vending Rate	Commission Rate
20 Oz Water	Dasani	\$1.75	30 %
20 Oz PET Bottles SSD & Still	Coke Classic/Zero Diet Coke Sprite/Zero Cherry Coke/Zero Fuze Tea Minute Maid Lemonade Mellow Yello/Zero Barq Seagram's Gingerale Fanta Orange/Zero Fanta Strawberry/Pineapple Grape Pibb Xtra	\$1.75	30%
12 Oz Cans SSD & Still	Coke Classic/Zero Diet Coke Sprite/Zero Cherry Coke/Zero Fuze Tea Minute Maid Lemonade/Pink Lemonade Mellow Yello/Zero Barq/Diet Seagram's Gingerale/Diet Fanta Orange/Zero Fanta Strawberry/Pineapple Grape Pibb Xtra/Zero	\$1.00	30%
10 Oz Minute Maid Juice	Minute Maid Orange and Apple	\$1.50	30%
20 Oz Sport Drink	PowerAde/Zero	\$2.00	30%
300 ml Water	Dasani	\$1.00	30%

Booster/Special Event

Package	Product	Price per Case
12 Oz Can SSD & Still	Coke Classic/Zero Diet Coke Sprite/Zero Cherry Coke/Zero Fuze Tea Minute Maid Lemonade/Pink Lemonade Mellow Yello/zero Barq/Diet Seagram's Gingerale/Diet Fanta Orange/Zero Fanta Strawberry/Pineapple Grape Pibb Xtra/Zero	\$11.23
12 Oz PET Dasani	Dasani	\$10.23
12 Oz Powerade	Powerade/Powerade Zero	\$16.26
20 Oz SSD & Still	Coke Classic/Zero Diet Coke Sprite/Zero Cherry Coke/zero Fuze Tea Minute Maid Lemonade Mello Yello/Zero Barq Seagram's Gingerale Fanta Orange/Zero Fanta Strawberry/pineapple Grape Pibb Xtra	\$23.80
20 Oz Dasani	Dasani	\$14.95
20 Oz Powerade	Powerade/Powerade Zero	\$22.82
15.2 Juice to Go	Minute Maid Orange Juice and Apple	\$26.22
.5 L Dasani	Dasani	\$12.28
10 Oz Juice to Go	Minute Maid Orange Juice and Apple	\$18.62
20 Oz Vitamin Water	Vitamin Water/Zero	\$29.63
16 Oz Monster	Variety	\$40.55
Honest Kids	6.75 Oz Pouch	\$16.64
Dunkin Donuts RTD	Dunkin Donuts Variety	\$41.88
12 Oz Body Amor	Body Armor/Lyte	\$22.08

Pricing are per standard physical case, as specified by Coke Florida (generally 24 count). Brand variety is subject to change due to availability.

Donations and Sponsorships

Sponsorship/Exclusivity Funding	\$1,000 per High School Annually
Marketing Funds	Five (5) Side Line PowerAde Kits per High School Annually
Complimentary Product Allowance	50 Cases per High School Annually 20 Cases per Middle School Annually 10 Cases for District Office Annually (Donations to Include 12 oz cans and .5L Dasani)
Annual Funding Projection (Exclusivity Premiums, Donated Product & Commission) \$57,933.00	