# PURCHASING AGENDA ITEM 

AGENDA I: : 24-1580
Hernando County School District


| School Board Approval Meeting: | July 25, 2023 |
| :--- | :--- |
| RFP No. 20-393-01 RN | RFP Title: Beverage Vending Services |

Recommend approval of this agenda item under the specific category below:

| $\square$ Lowest Bid(s) | $\square$ Request for Proposal(s) | $\square$ Low Bid(s) Meeting Specification |
| :--- | :--- | :--- |$\quad \square$ Rejection/Cancellation



## Rationale/Reason:

| Bidders Electronically | RFP Received: No RFP: Late RFP: | Rejected RFP: | Q N/A RFP Not <br> Required: Renewal |
| :--- | :--- | :--- | :--- |
| Downloaded From Public  <br> Purchase Website: $\mathrm{n} / \mathrm{a}$  |  |  |  |

Submitted By: $\quad \frac{\text { Neilson McDonald }}{\text { Director of Purchasing \&Warehousing }}$

School(s): District Wide

## Requested By:

$\qquad$ Department(s):

Recommended award by vendor, description of items/services and prices: (See attached)
T/C CODE: 2001

Provide and deliver beverage vending services and sales district wide, to include all specifically identified Coca-Cola products, equipment, personnel, delivery, distribution rights and advertising/marketing rights in various schools. Agreed upon Coca-Cola product line will be offered as the exclusive beverage vending product line sold at district middle and high schools' vending machines, school-site athletic events, etc. Products sold through vending machines, at school fundraisers, athletics and boosters, etc., and funding revenue (commissions, annual exclusivity premiums, and donated products) are generated back to the schools, lending much needed funding assistance and support to student and athletic programs and other various school targeted areas.

## Coca-Cola Beverages Florida, LLC (V-50421)

| Product \& Container Size | Brands | Vending Rate | Commission Rate |
| :---: | :---: | :---: | :---: |
| 20 Oz Water | Dasani | \$2.00 | $30 \%$ |
| ```20 Oz PET Bottles SSD & Still``` | Coke Classic/Zero <br> Diet Coke <br> Sprite/Zero <br> Cherry Coke/Zero <br> Fuze Tea <br> Minute Maid Lemonade <br> Mellow Yello/Zero <br> Barq <br> Seagram's Gingerale <br> Fanta Orange/Zero <br> Fanta Strawberry/Pineapple <br> Grape <br> Pibb Xtra | \$2.00 | 30\% |
| 12 Oz Cans SSD \& Still | Coke Classic/Zero <br> Diet Coke <br> Sprite/Zero <br> Cherry Coke/Zero <br> Fuze Tea <br> Minute Maid Lemonade/Pink Lemonade <br> Mellow Yello/Zero <br> Barq/Diet <br> Seagram's Gingerale/Diet <br> Fanta Orange/Zero <br> Fanta Strawberry/Pineapple <br> Grape <br> Pibb Xtra/Zero | \$1.25 | 30\% |
| 10 Oz Minute Maid Juice | Minute Maid Orange and Apple | \$2.00 | 30\% |
| 20 Oz Sport Drink | PowerAde/Zero | \$2.25 | 30\% |
| 300 ml Water | Dasani | \$1.00 | 30\% |

## Booster/Special Event

| Package | Product | Price per Case |
| :---: | :---: | :---: |
| 12 Oz Can SSD \& Still | Coke Classic/Zero <br> Diet Coke <br> Sprite/Zero <br> Cherry Coke/Zero <br> Fuze Tea <br> Minute Maid Lemonade/Pink Lemonade <br> Mellow Yello/zero <br> Barq/Diet <br> Seagram's Gingerale/Diet <br> Fanta Orange/Zero <br> Fanta Strawberry/Pineapple <br> Grape <br> Pibb Xtra/Zero | \$11.23 |
| 12 Oz PET Dasani | Dasani | \$10.23 |
| 12 Oz Powerade | Powerade/Powerade Zero | \$16.26 |
| 20 Oz SSD \& Still | Coke Classic/Zero <br> Diet Coke <br> Sprite/Zero <br> Cherry Coke/zero <br> Fuze Tea <br> Minute Maid Lemonade <br> Mello Yello/Zero <br> Barq <br> Seagram's Gingerale <br> Fanta Orange/Zero <br> Fanta Strawberry/pineapple <br> Grape <br> Pibb Xtra | \$23.80 |
| 20 Oz Dasani | Dasani | \$14.95 |
| 20 Oz Powerade | Powerade/Powerade Zero | \$22.82 |
| 15.2 Juice to Go | Minute Maid Orange Juice and Apple | \$26.22 |
| . 5 L Dasani | Dasani | \$12.28 |
| 10 Oz Juice to Go | Minute Maid Orange Juice and Apple | \$18.62 |
| 20 Oz Vitamin Water | Vitamin Water/Zero | \$29.63 |
| 16 Oz Monster | Variety | \$40.55 |
| Honest Kids | 6.75 Oz Pouch | \$16.64 |
| Dunkin Donuts RTD | Dunkin Donuts Variety | \$41.88 |
| 12 Oz Body Amor | Body Armor/Lyte | \$22.08 |

Pricing are per standard physical case, as specified by Coke Florida (generally 24 count). Brand variety is subject to change due to availability.

Donations and Sponsorships

| Sponsorship/Exclusivity Funding | \$1,000 per High School Annually |
| :--- | :--- |
| Marketing Funds | Five (5) Side Line PowerAde Kits per High School Annually |
| Complimentary Product Allowance | 50 Cases per High School Annually <br> 20 Cases per Middle School Annually <br> 10 Cases for District Office Annually <br> (Donations to Include 12 oz cans and .5L Dasani) |
| Commissions to be paid quarterly on cash collected minus any applicable |  |
| taxes, deposits, handling fees and recycling fees. |  |

## Contact:

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